

Upload Your Trash Images to Get on the World Map Of Trash

The Delta Conservancy, Sacramento Area Creeks Council and the Franklin High School Plastics Club have partnered to develop an activity guide and other educational materials for using [Litterati](#) to collect and display pollution data. You can build on this effort by collecting data using Litterati on Saturday, April 9th, Creek Week 2016.

What is Litterati?

Litterati allows citizens to upload images of trash in the environment and geotags the images to create a worldwide display of trash in the environment. The goal is to engage the public in watershed stewardship through an art and technology approach. Litterati is also a data synthesis and reporting platform. Reports can be generated by dates, geographic locations, persons or groups reporting data, and types of data. You can go to [Litterati.org](#) to see photos users have uploaded to the world map (click on “impact”) and photo gallery (digital landfill) and for a current report (statistics) of the most commonly found items.

How Does it Work?

Litterati uses an interactive photography app for mobile devices that allows users to submit photos and information about the litter they are finding in the environment. You can follow these steps below to use Litterati:

1. Download the Instagram or the Litterati app (preferred) on your phone.
2. Find a piece of litter in the environment.
3. Make sure your phone has location services turned on.
4. Photograph the litter with the Instagram or Litterati app.
5. Add hashtags (the symbol # followed by a word or phrase) to assign that litter to a pollution category (#plasticbag, #foodwrapper, #plasticbevbottle, etc.). We invite you to use the recommended list of hashtags (below) to help with standardized reporting. Also add the hashtag #SactoCreekWeek. If you are using Instagram, by adding #Litterati and a location, your submission will be sent to Litterati and placed on the map.
6. Click submit or upload.
7. Properly dispose of the Litter.
8. Go to [Litterati.org](#) and click on “impact” to see the world-wide map and zoom into your area to find the photo you uploaded. Click on “digital landfill” to see your image in the photo gallery.

Go to the next page for links to an Activity Guide, Online Safety, an Example Citizen Science Report and

What are Hashtags and What Should I Know About Using Them?

[Waterway Cleanup Pollution Study – Activity Guide](#)
[Staying Safe Outdoors and Online](#)
[Example Citizen Science Report – Franklin Creek Cleanup](#)

What are Hashtags and What Should I Know About Using Them?

A hashtag is a word or phrase with the hashtag symbol (#) in front of it. Users assign hashtags to the photos they upload to Litterati (for example #plasticbag). A hashtag allows for that image to be associated with that specific hashtag in the Litterati database. For example if you add #plasticbag to a picture of a plastic bag, that photo will be counted in Litterati's tally for how many plastic bags have been found in the environment, photographed through Litterati and assigned the hashtag #plasticbag.

Hashtags can be any word or phrase you come up with. Hashtags can be used to track information by region, like #SactoCreekWeek, or to track information entered by a specific organization or club. If you are using Instagram, add #Litterati to submit your photo to Litterati. Hashtags are more useful when they are used by multiple people and used consistently. That's why the Delta Conservancy created a list of hashtags we recommend using, to be consistent with data reporting efforts regionally and nationally.

Packaging: #plasticbag #straw #styrofoamcontainer #ziplocbag #plasticlid #plasticplate #paperbag #plasticbev bottle #paperplate #otherbag #glassbev bottle #plasticsilverware #foodwrapper #plasticcap #6packrings #plasticcup #metalcap #cleanerbottle #styrofoamcup #bevcan #petroleum bottle #stirrer #plasticcontainer

Smoking Related Debris: #cigarettes #cigar #cigarettelighter #tobaccopacking

Other Litter: #pen/pencil #rope #fishingline #toy #styrafoam #fishinghook #balloon #carpart #otherfishinggear #ball #smallelectronics #miscplastic #shoe #plasticnetting #battery #clothing #fishinghook

Large Debris: #largeelectronic #furniture #tire #appliance #buildingmaterial #foamcushion

Small Debris (less than 2 cm): #styrafoampieces #plasticpieces #glasspieces

The Conservancy, Sacramento Area Creeks Council & Franklin High School Plastic's Club have developed an activity guide, recommended hashtag list, safety guide and an example citizen science report. These materials are available at no cost and are meant as a ready-to-go packet for using Litterati on your own or as a part of a larger educational activity.