

# Sponsorship Opportunities



## Creek Week 2020 ♦ April 9-18



### 30th Annual Sacramento County Creek Week

We need your help NOW to make Creek Week 2020 successful!

Your sponsorship **engages tens of thousands of citizens** throughout the Sacramento region in our week-long event.

- We improve our community through creek stewardship and trash cleanup; and
- We learn about creek ecosystems.

We can meet and exceed the 2019 Creek Week accomplishments, but it will **only be possible with the generous contributions** of our sponsors.

*Your support is appreciated and provides opportunities for young and old to demonstrate environmental stewardship. Stand out as a leader and enjoy direct contact with customers!*

*For sponsorship information contact:*

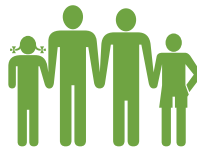
**Alta Tura**

**(916) 454-4544 or**

**[saccreekweek@gmail.com](mailto:saccreekweek@gmail.com)**



### 2019 Creek Week Results



**1,600+ volunteers,  
35 miles of waterways,  
90+ different locations**



**Over 22 tons of garbage  
including tires and shopping  
carts**



**For the 11th year, water  
quality testing was conducted  
at selected sites**



### Creek Week takes pride in its tradition

Creek Week is a regional institution mobilizing **volunteers from Folsom to the Sacramento Delta**. Over 30 years, Creek Week has provided public education and stewardship opportunities

for families, youth groups, and do-gooders in the community. The extraordinary efforts of Creek Week volunteers have removed hundreds of tons of trash from creeks and increased flood safety by improving storm water conveyance.

# Become a Corporate Sponsor of Creek Week 2020



Splash Off 2017, State Assemblymember Kevin McCarty presented the Creek Steward Award to Friends of the River Banks



Activities during Creek Week include a "Birds & Bloom Tour" of the Bufferlands



Volunteers gather at the celebration to create sculptures for the "Junk & Gunk Contest"

## For sponsorship information

contact:

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Volunteers are priceless, but the financial support from you and others like you make it possible for Creek Week to grow and improve year after year.

| Sponsorship Levels & Benefits   | Platinum<br>\$2,000<br>or more | Gold<br>\$750 to<br>\$1,999 | Silver<br>\$500 to<br>\$749 | Bronze<br>\$250 to<br>\$499 |
|---|--------------------------------|-----------------------------|-----------------------------|-----------------------------|
| Sponsor name on Creek Week brochures, posters, newsletters and web site             | ✓                              | ✓                           | ✓                           | ✓                           |
| Event recognition at the Splash Off and Celebration Day                             | ✓                              | ✓                           | ✓                           | ✓                           |
| Your logo on the Creek Week T-shirt   | ✓                              | ✓                           |                             |                             |
| Prominent placement of your company/ organization's name on the Creek Week brochure | ✓                              | ✓                           |                             |                             |
| Recognition in the full color ad in The Sacramento Bee celebrating Creek Week       | ✓                              |                             |                             |                             |

## Benefits for ALL Sponsors

Association with a popular, well-organized, beneficial service event that traditionally receives media coverage from television, radio, The Sacramento Bee and special interest publications

The knowledge that your sponsorship supports Sacramento Area Creeks Council's efforts to protect, preserve and enhance our valuable creek resources while helping to reduce the threat of flooding

## Creek Week 2020 Overview

### Splash Off Thursday, April 9

2020 Keynote speaker address and presentation of the Creek Steward Award. Public **recognition of all sponsors** for their contributions.

### Creek Week Activities April 9-18

**Activities** the week before the clean-up showcase the value and ecology of creeks. Learn about plants and animals inhabiting our creeks and their important roles in the ecosystem. Learn how creeks can best be managed and cared for benefitting wildlife and humans alike.



### Creek Clean-up Day and Celebration Saturday, April 18

Creek Week will culminate on Saturday, April 18, 2020, with volunteers joining to **clear trash from more than 80 different creek sites in Sacramento County**. Volunteers also remove invasive nonnative plants that choke local waterways. Others collect meaningful data as Citizen Scientists. Clean-up activities help improve the riparian habitat along many stream and creek corridors, provide opportunities to connect people to their natural environment, increase awareness for water conservation, and reduce flood risk. The clean-up is followed by a **celebration** at Carmichael Park – complete with food, entertainment, interactive exhibits & contests.